

Message Text

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PAGE 01 STATE 105390
ORIGIN COME-00

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-----101723Z 115008 /41

R 092041Z MAY 77
FM SECSTATE WASHDC
TO AMEMBASSY SEOUL

UNCLAS STATE 105390

INFORM PAO

E.O. 11652: N/A

TAGS: BEXP; AFSP: KS

SUBJECT: FY 1978 COUNTRY COMMERCIAL PROGRAM - KOREA

REFERENCE: (A) POST AIRGRAM A-43 DATED 3/16/77; (B) STATE
A-5960 OF DECEMBER 10, 1976

1. WCAG AGREED DRAFT OF FY 1978 CCP FOR KOREA SENT VIA
AIRMAIL APRIL 25, 1977. DRAFT HAS BEEN REVIEWED AND
CLEARED BY MEMBERS OF WASHINGTON COMMERCIAL ACTION GROUP
(WCAG). PROPOSALS SUBMITTED IN REF. A INCORPORATED IN
DRAFT TO MAXIMUM EXTENT POSSIBLE. ADDITIONS OR MODIFI-
CATIONS REFLECT PROGRAM REQUIREMENTS AND DESIRED DATE
OF WCAG AGENCIES.

2. WCAG REPRESENTATIVES ROBERT KELLY, COUNTRY MARKETING
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PAGE 02 STATE 105390

MANAGER FOR EAST ASIA, USDOC, PLANS TO VISIT KOREA FROM
MAY 11 THROUGH MAY 16 FOR PURPOSE OF REVIEWING ALL ASPECTS
OF DRAFT AND COMPLETING CCP FOR KOREA. REPRESENTATIVE
INSTRUCTED TO RETURN TO WASHINGTON WITH A MUTUALLY AGREED
TEXT OF THE CCP REFLECTING APPROVAL OF COUNTRY COMMERCIAL
ACTION GROUP (CCAG) AND INVOLVEMENT OF PRINCIPAL
ADMINISTRATIVE OFFICER.

3. SEPARATE MESSAGE PROVIDING ROBERT KELLY TRAVEL PLANS FOLLOWS.

4. COORDINATION WITH PUBLIC AFFAIRS OFFICER (PAO) ON DRAFT CCP SHOULD BE UNDERTAKEN PRIOR TO VISIT OF WCAG REPRESENTATIVES IN ORDER TO INSURE THAT USIS POST PROJECT PROPOSALS IN PAO'S QUOTE COUNTRY PLAN UNQUOTE CORRESPOND TO CCP ACTIVITIES.

5. ACTION REQUESTED: POST IS REQUESTED TO REVIEW DRAFT CCP PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES AND TO COMPLETE TO THE EXTENT POSSIBLE THE FOLLOWING SECTIONS: REVIEW AND REVISE AS NECESSARY THE OVERVIEW IN AN EFFORT TO HAVE MOST UP-TO-DATE OVERVIEW POSSIBLE AT TIME CCP GOES TO PRESS IN JULY/AUGUST; COMPLETE SECTION II, INCLUDING FUNCTIONAL DUTIES AS REQUESTED IN STATE A-5960 AT TOP OF PAGE 4; REVIEW ALL CAMPAIGNS AND SPECIAL POST EFFORTS; COMPILE TOTAL PERSON DAYS AVAILABLE BY PERSONNEL CATEGORY AND TENTATIVELY CALCULATE PROBABLE WORKLOAD REQUIREMENTS IN PERSON DAYS AS BASIS FOR COMPLETION OF SECTION V DURING VISIT TO WCAG REPRESENTATIVES; AND COMPILE FY 76, FY 77 AND TENTATIVE FY 78 DATA FOR FINANCIAL RESOURCES SCHEDULE (SECTION VI) PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES. DURING WCAG REPRESENTATIVES' VISIT COMPLETE SECTION VI IN ITS ENTIRETY. CHRISTOPHER

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Message Attributes

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Disposition Case Number: n/a
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